

PV Logo Apparel Survey

- Gender:
 Male 48% Female 52%
- What grade are you in?
 9th 10% 10th 35% 11th 26% 12th 16% Staff/Administration 13%
- Do you have school spirit/pride?
 Yes 65% No 35%
- Do you own anything that has "Pine View" on it?
 Yes 77% No 23%
- Do you plan to purchase Pine View logo items in the future?
 Yes 84% No (If no, then finished. Thank you.) 16%
- Where would you PREFER to buy these PV logo items?
 Pine View internet site 12% At school 38%
 At games/events 31% Other (specify): _____ 19%*
Anywhere-1; Stores-2; Coaches-1; Clubs-1
- Would you like to be able to buy Pine View logo items at local stores?
 Yes 62% No 38%
- How much would you be willing to spend for the following Pine View logo items?

<u>T-shirt</u>	<u>Sweatshirt/Hoodie</u>
<input type="checkbox"/> \$5 or less 12%	<input type="checkbox"/> \$10 or less 8%
<input type="checkbox"/> \$6-10 54%	<input type="checkbox"/> \$11-25 54%
<input type="checkbox"/> \$11-15 23%	<input type="checkbox"/> \$26-40 27%
<input type="checkbox"/> \$16-20 12%	<input type="checkbox"/> \$41-50 12%
<input type="checkbox"/> Over \$20 0%	<input type="checkbox"/> \$51 and up 0%
- What kind of Pine View logo items would you be MOST likely to buy? (Check all that apply)

<input type="checkbox"/> T-shirt 92%	<input type="checkbox"/> Sweatshirt/Hoodie 73%
<input type="checkbox"/> Jacket/sweater 58%	<input type="checkbox"/> Hats 23%
<input type="checkbox"/> Blankets 27%	<input type="checkbox"/> Jewelry 8%
<input type="checkbox"/> Shorts 50%	<input type="checkbox"/> Polo-style shirt 31%
	<input type="checkbox"/> Other (specify): _____ 15%** <i>Boxers-1; Shoes-1; Logos for cars-1; Ties-1</i>
- How many people in your family buy/wear Pine View logo items?
 0-1 46% 2-3 38% 4-5 12% 6+ 4%

Thank you for your participation

