



ATLANTA ELEMENTARY SCHOOL

Atlanta, Texas

SuccessMaker®

“SuccessMaker has been very engaging and challenging for our students. With it being self-paced students’ individual needs are met. We have seen very positive results with this product.”

— *Dianne Whatley*
principal

“Students are able to work at their own pace. This program provides students with automatic feedback.”

— *Liz Booth*
teacher

“I like SuccessMaker because you get to learn while playing games.”

— *Kristen Clayton*
5th grade student

www.PearsonSchool.com/Digital

PROFILE

District: Atlanta Independent School District

District Enrollment: 1,758 students

School Enrollment: 394 students

Grades: 3-5

Free/Reduced Price Lunch: 60%

Ethnicity:

- 62% Caucasian
- 30% African American
- 5% Hispanic
- 3% Native American
- 1% Asian

CHALLENGE

Atlanta, Texas is a little town with a big heart. Located in the Northeastern portion of the state near the Arkansas border, this town of some 5,000 residents has a very diverse population with hard working people. Proud of their small town status, city and school district officials have promoted the importance of education.

A major goal of the Atlanta Independent School District has been to incorporate 21st century learning skills into their curriculum. With that goal in mind, Atlanta Elementary School officials embraced the use of technology for their students. They created computer labs and sought a program that would provide individualized learning, would keep their students motivated and be flexible enough to meet the diverse needs of their student population.

SOLUTION

In 2007, using district school board grant funds Atlanta Elementary administrators purchased SuccessMaker® Enterprise then upgraded to SuccessMaker® in 2008. They installed the program on all of the computers in their labs and created a schedule so that all students use the courseware to practice and build grade-level appropriate reading and math skills.

Each class rotates into the computer lab twice each week for 45 minutes. Each student receives personalized learning while working at their own pace. Students who master the concepts move onto more advanced skills. Students who require more time to reach mastery are guided by the program until they attain a predetermined level of proficiency.

Continues



SOLUTION (Continued)

With reports generated by SuccessMaker teachers and staff analyze student progress each week and are able to customize lessons for students who need more help in certain areas of math or reading. Those students can work on the computers on their own time before school or during their weekly sessions.

RESULTS

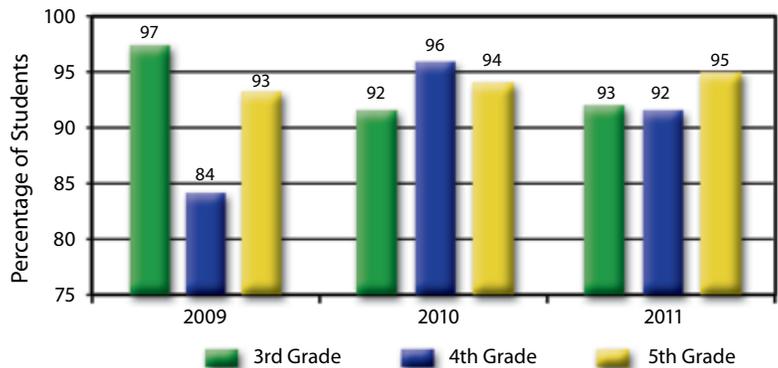
Mary Dowd, assistant superintendent for curriculum and instruction at the Atlanta Independent School District, explains how they assessed their success, "We used the Texas Assessment of Knowledge and Skills (TAKS) test results focusing on the number of students who met the standard and the students who achieved commended status. Along with these results we studied promotion rates and participation rates in tutorials and in our intervention activities. We were able to determine the correlation between the time our students spent on SuccessMaker and their achievements on the state tests. We have seen overall gains in achievement due to SuccessMaker." The charts below illustrate the high percentage of students passing the TAKS.

Due to Atlanta Elementary's achievement during the 2010-11 school year the Texas State Board of Education rated them an "exemplary" school.

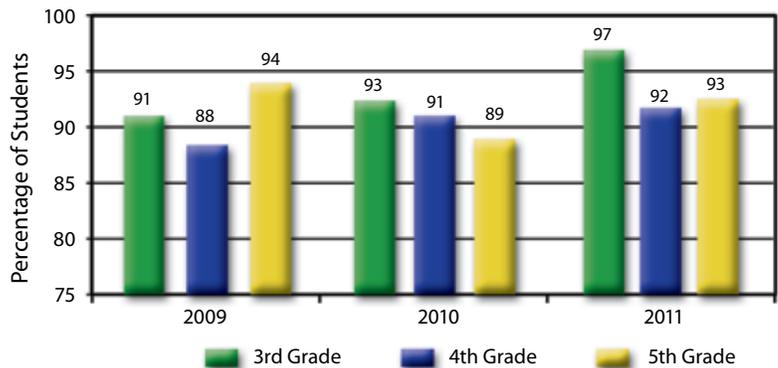
"I appreciate the quality of the product, SuccessMaker. I am particularly impressed with the support that we receive from Pearson. We have seen overall gains in achievement due to this program."

*— Mary Dowd
assistant superintendent
for curriculum and instruction
Atlanta Independent School District*

TAKS Math Results for Grades 3-5 – 2009-2011 Percent of Students Scoring at a Passing Level and Above



TAKS Reading Results for Grades 3-5 – 2009-2011 Percent of Students Scoring at a Passing Level and Above



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